



Goodwill Industries of the Chesapeake to Open 30th Location

Outlet Plus in Middle River is newest retail concept for Goodwill

Baltimore, MD— January 13, 2017— Goodwill Industries of the Chesapeake will open its newest retail location, Goodwill Outlet Plus, on Thursday January 19th at 9 a.m. The Outlet Plus is located at 138 Carroll Island Road Baltimore, MD 21220 and will be open Monday through Saturdays from 9 a.m. until 7 p.m. and Sunday from 11 a.m. until 6 p.m.

Goodwill's newest retail concept, Outlet Plus, features Goodwill's Outlet concept, where items are sold per pound with the additional plus of clothing being sold at drastically reduced rates, more than fifty percent off regular Goodwill retail prices.

The new location marks the 10th store Goodwill has in Baltimore County. Goodwill Industries of the Chesapeake will now have 30 retail locations in its territory which covers Central Maryland and the Eastern Shore. The 15,000 square foot location will create ten new jobs in the community. Area residents will also be able to donate unwanted clothing and household items at the location.

"This will be an exciting shopping experience for treasure hunters and budget-conscious customers alike," said Lisa Rusyniak, Goodwill President & CEO. "The store will be stocked with unique and dozens of name brand items that you just can't find at the malls or online that are so deeply discounted—that's what our shoppers call the 'thrill of the hunt'. Carroll Island will be a great location for our customers, and create much needed jobs in the community."

By donating and shopping at Goodwill, consumers help fund job training and placement programs for those with disabilities or other disadvantaging conditions.

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About Goodwill Industries of the Chesapeake:

Goodwill Industries of the Chesapeake, Inc. provides job training, job placement and other human services for people who are unemployed or face other challenges to employment, including people with significant disabilities. Last year, Goodwill placed 3,096 individuals into jobs. Revenue generated from the sale of donated goods helps fund these programs. For more information on Goodwill, please visit www.goodwillches.org or find us on Facebook at Facebook.com/BmoreGoodwill.

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